

FOUNDING BOARD INVITATION

Help Carry This Forward

Twenty-six years of community media, entrusted to the next generation.

26 years in community media	302+ magazine issues	320+ video productions	1,400+ interviews
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KCED Foundation

An independent public-interest media institution for North Jersey

A Personal Invitation

Dear Prospective Founding Board Member,

For twenty-six years, I have documented the people, institutions, and stories that shaped New Jersey's Korean-American community and the wider North Jersey region. What began with one magazine became a living public record: 302+ magazine issues, 320+ video productions, and more than 1,400 interviews.

KCED Foundation was created so this work can continue beyond one person. Its purpose is to preserve the record, produce independent public-interest media, train the next generation of storytellers, and create trusted spaces where communities and institutions can meet on the record.

I am now inviting a small founding board to help protect this mission and guide its next chapter. This is not an honorary board. It is a governing board entrusted with the independence, integrity, and long-term future of the Foundation.

The work has already been built. The task now is to protect it, strengthen it, and carry it forward together.

If this mission speaks to you, I would be honored to begin a confidential conversation. There is no expectation of an immediate commitment.

Warmly,

Sylvia Kim

Founder, KCED Foundation

KCED Foundation at a Glance

26 years in community media	302+ magazine issues	320+ video productions	1,400+ interviews
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Mission

To preserve and produce independent, multilingual public-interest media that documents North Jersey's civic, cultural, and economic life, strengthens community voice, and carries its stories forward for the next generation.

Rooted Here, Built to Reach Further

KCED Foundation is rooted in Bergen County and expanding its public-interest work across Hudson County and the wider North Jersey region. Its strength comes from long-standing community trust, professional media capacity, and relationships across civic, cultural, educational, and business institutions.

What Makes the Foundation Different

- A proven body of work, not a concept waiting to be tested.
- An established media archive documenting more than a generation of community life.
- The production capacity to report, record, convene, train, and distribute.
- A multilingual bridge connecting communities with institutions and public resources.
- A commitment to nonpartisan, independent, public-interest service.

What Is Being Entrusted to the Foundation

Upon receipt of federal 501(c)(3) recognition, the Founder intends to execute a formal Deed of Gift transferring the following assets and rights to KCED Foundation:

- Professional studio equipment and production infrastructure
- Video and photo archives
- Mom&I and KORISE content and intellectual property
- YouTube and other digital media channels
- Applicable brand rights
- Applicable facility lease rights, subject to any required third-party consent

LEGAL STATUS | KCED Foundation Inc. is a New Jersey nonprofit corporation. Its application for federal 501(c)(3) tax-exempt recognition is currently under review by the IRS.

Independent Stewardship

The board will hold these assets in trust for the public mission. It will oversee strategy, financial stewardship, legal compliance, executive accountability, editorial independence, and the responsible preservation and use of the archive.

Organizational Separation

KCED Foundation will maintain its own governance, records, accounts, decision-making, and conflict-of-interest procedures. Any transaction involving a director, officer, founder, or related party must be disclosed, reviewed by disinterested directors, documented, and determined to be fair and in the Foundation's best interest.

Public-Interest Priorities

Community Newsroom

Independent, multilingual reporting, interviews, public conversations, and civic information for communities often overlooked by larger media.

Archive Preservation

Cataloging, protecting, digitizing, and responsibly sharing the magazine, video, photo, and community-history archive.

Media Training

Youth and community storytelling programs that place professional tools and responsible media practices in the hands of the next generation.

Civic, Cultural & Economic Development

Programs that connect community voice, cultural heritage, public institutions, and responsible economic opportunity.

Signature Cultural Program

Chuseok K-Festival is organized by KCED Foundation as a public cultural program celebrating Korean heritage, community connection, and the contributions of Korean Americans in New Jersey.

First-Year Board Focus

1. Establish strong, independent governance and board policies.
2. Approve the Foundation's first operating plan and budget.
3. Oversee the Deed of Gift and asset-transfer process after 501(c)(3) recognition.
4. Set priorities for archive preservation, programming, fundraising, and partnerships.
5. Build a sustainable institution that can continue beyond its founder.

The Founding Board

Core Responsibilities

- Protect the mission, independence, and public trust of the Foundation.
- Approve strategy, annual budgets, major policies, and material commitments.
- Provide financial, legal, ethical, and risk oversight.
- Select, support, evaluate, and hold the Executive Director accountable.
- Participate in board meetings and at least one committee or focused working group.
- Serve as a thoughtful ambassador and help open appropriate doors to resources and partners.
- Disclose conflicts of interest and place the Foundation's interests first when acting as a director.

Proposed Service Framework

Area	Proposed expectation for founding directors
Term	Two years, renewable in accordance with the bylaws.
Meetings	Four regular board meetings per year, plus special meetings when necessary.
Preparation	Review materials in advance and participate in informed, independent decision-making.
Committee work	Serve on at least one committee or time-limited working group.
Giving & fundraising	Final expectation to be adopted by the founding board and stated consistently for all directors.
Compensation	Volunteer, uncompensated board service; approved expenses may be reimbursed under policy.
Protection	Indemnification and D&O insurance to be maintained as approved and financially feasible.

Who We Hope Will Join

The strongest founding board will combine professional expertise, lived experience, geographic representation, and genuine commitment to the mission. Priority experience includes:

- Nonprofit governance and organizational leadership
- Finance, accounting, audit, and risk oversight
- Law, compliance, intellectual property, and nonprofit transactions
- Media, journalism, communications, and digital distribution
- Philanthropy, grants, and institutional fundraising
- Education, youth, health, women's wellness, arts, and culture
- Civic, government, and community leadership
- Korean-American culture and responsible economic development
- Representation and relationships across Bergen and Hudson Counties

A Thoughtful, Mutual Process

6. Confidential introductory conversation
7. Review of this package and the confidential due diligence materials
8. Candidate disclosure of relevant conflicts and board commitments
9. Mutual confirmation of fit, expectations, and availability
10. Formal nomination and election in accordance with the bylaws
11. Board orientation and committee placement

NEXT STEP | Request a confidential conversation or the Due Diligence Folder at info@kcedfoundation.org. A request for information creates no commitment.

This recruitment package is informational and does not constitute an offer of board appointment. Board service begins only after formal election in accordance with the Foundation's governing documents.